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MAAC PROJECT ANNOUNCES APPOINTMENT OF PRESIDENT/CEO

Chula Vista, California – Metropolitan Area Advisory Committee (MAAC Project) Board appoints Arnulfo Manriquez as its new President/Chief Executive Officer.

Earlier this month the MAAC Board and the MAAC Head Start Policy Council took formal action to appoint Arnulfo Manriquez as its New President/CEO. His appointment will be effective February 1, 2012.

Manriquez , who will leave his position as President/CEO of the Chicano Federation, to rejoin MAAC, has dedicated his career to working directly with underserved individuals, households and communities of San Diego County by promoting self-sufficiency through housing, economic, educational and employment programs. Manriquez is a community focused individual with over 18 years of experience working in diverse and multi-cultural settings as a leader, participant, panelist, speaker, and trainer.

Board Chair Arlie Ricasa Bagaporo is excited about Arnulfo’s return to MAAC as its President/CEO. “I believe Arnulfo will enable MAAC to flourish in all of its programs and activities. His history and experience will help lead the organization into the future.”

Manriquez earned his Master of Arts degree in Leadership & Nonprofit Management at the University of San Diego and his Bachelor of Arts degree in Urban Studies & Planning from the University of California, San Diego.

Manriquez rejoins MAAC, where he previously served as its Chief Operating Officer. When asked about his feelings to be returning to MAAC as its President/CEO, Manriquez stated, “I am excited about coming back to an organization which has had such positive impact in the San Diego community for over 45 years. MAAC has played a critical role in working with families to become self sufficient and in developing the future leaders of our community. My goal is to continue to strengthen our low income communities through the mission and vision of MAAC”.

The Mission of the MAAC Project is to promote self-sufficiency for low and moderate income families and communities of Southern California through advocacy for, and delivery of, social, educational, housing and employment services. MAAC continues to positively impact the communities of San Diego while maintaining its grass-roots philosophy.

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