



Impact Conference 2019 Request for Proposal: Keynote Address

Summary

MAAC is pleased to announce its 2019 Request for Proposals (RFP) for a Keynote speaker at its staff development conference scheduled for January 28, 2019.

Organizational and Event Overview

Founded in 1965, MAAC was formed by a group of citizens to address the increasing crisis of hunger and poverty in the community. Our legacy is shaped by the unwavering support from our community, and the dedicated work of our staff and volunteers serves as the cornerstone of our achievements.

Today, MAAC reaches over 70,000 individuals annually throughout San Diego County. Our wide range of programs centered upon our pathways: Education, Economic Development, Affordable Housing, Health & Well-being, Leadership Development and Advocacy, establishes MAAC as one of the largest nonprofit social service organizations in the community.

MAAC continually strives to make our organization stronger, increasing the quality of our programs and service delivery to our participants as we grow the professional skillsets and knowledge base of our staff. Once a year, the entire MAAC team (approximately 500 people) gathers for a one-day staff development conference called the Impact Conference. The four goals of the conference include:

1. Unity
2. Integration
3. Recognition
4. Professional Development

For more information about MAAC please visit us at: www.maacproject.org

Scope of Work

MAAC seeks proposals for a 60-90 minute keynote address that motivates and inspires our staff to dig within themselves and identify their strengths and inner wisdom. In addition to meeting the following objectives:

- Enhance participants' knowledge and understanding that identifying and building on their strengths will allow them to have a greater impact in the world.
- Encourage reflection on personal strengths so that each individual can determine the changes they need to make, to increase their personal, as well as the organization's success.
- Generate open, honest, and frank dialogue through sharing information and active participation.
- Identify personal goals and accountability for individual behaviors.
- Create opportunities for relationship building among event participants.

Once MAAC awards this contract, the Impact Conference Committee will work closely with the keynote to fine tune the keynote address and align it with the conference theme that is currently in development.

Qualifications

- Experience working with nonprofit organization
- Experience working with similar size organization (500+)
- Inspirational and motivational speaker
- Innovative and engaging presentation style

Deadlines for submittal: August 10, 2018

This document outlines MAAC's guidelines for submitting your response to the RFP. The Proposal must be submitted no later than **August 10, 2018**.

Please submit the following:

1. **Letter of Interest**
2. **Contact Information**
3. **Qualifications and References**
 - a. Please submit a client list.
 - b. Please provide at least 3 client references. If you have provided services to any nonprofit organizations, please include at least 1 nonprofit organization.
4. **Cost of Keynote Address for 60-90 Minutes**

Submittal Process: Please submit your proposal electronically to:

MAAC - Administration
c/o Laura Camou, Procurement Coordinator
lcamou@maacproject.org

MAAC Reservation of Rights:

MAAC reserves the right to reject any or all proposals, without explanation, to waive irregularities, and to accept a proposal, which in MAAC's sole judgment, is in MAAC's best interests.

Please direct questions regarding this procurement to Laura Camou, Procurement Coordinator.