

2017 MAAC Soirée Sponsorship Opportunities

COMMUNITY IMPACT SPONSOR

SOLD ~~Title sponsorship opportunity available at \$25,000~~

- Donor name and logo appears with event title on all event invitations, digital media and collaterals
- Donor logo on all event signage
- Donor logo on backdrop of event commemorative picture
- Donor logo in pre and post-event ads as title sponsor
- Speaking opportunity at event podium
- Prominent full-color, full page ad in commemorative program
- Recognition in commemorative program
- Donor highlighted in My MAAC Story video campaign
- Six posts across MAAC's social media channels
- Ad in 2017 MAAC Soirée website
- Ten event tickets

MAAC FAMILIA SPONSOR

~~Two~~ **ONE** opportunity available at \$15,000

- Donor name and logo recognition on event invitations, and collaterals
- Donor name and logo featured in digital media including website, advertisements and e-blasts
- Donor name and logo in event sponsor signage
- Verbal recognition from the event podium
- Full-color, full page ad in commemorative program
- Recognition in commemorative program
- Donor highlighted in My MAAC Story video campaign
- Four posts across MAAC's social media channels
- Ad in 2017 MAAC Soirée website
- Ten event tickets

MAAC PATHWAYS SPONSOR

~~Five~~ **FOUR** Opportunities available at \$10,000

- Logo in event sponsor signage
- Verbal recognition from the event podium
- Half-page full color ad in commemorative program
- Recognition in commemorative program
- Donor highlighted in My MAAC Story video campaign
- Two posts across MAAC's social media channels
- Ad in 2017 MAAC Soirée website
- Ten event tickets



Administrative Offices
1355 Third Avenue
Vista, CA 91911 Chula
(619) 426-3595

Child Development
800 W. Los Vallecitos Boulevard
San Marcos, CA 92069
(760) 471-4210
www.maacproject.org

MAAC PADRINOS SPONSOR

Opportunities available at \$5,000

- Donor name in event sponsor signage
- Quarter-page full color ad in commemorative program
- Recognition in commemorative program
- Six event tickets

MAAC COMPADRES SPONSOR

Opportunities available at \$2,500

- Business card-sized full color ad in commemorative program
- Recognition in commemorative program
- Four event tickets

FRIENDS OF MAAC SPONSOR

Opportunities available at \$1,000

- Recognition in commemorative program
- Two event tickets

2017 MAAC Soirée Commemorative Program Advertising Opportunities

- **FULL-PAGE/FULL COLOR RECOGNITION IN COMMEMORATIVE PROGRAM**
Opportunities available at \$1,500
- **HALF-PAGE/FULL COLOR**
Opportunities available at \$1,000
- **QUARTER-PAGE/FULL COLOR**
Opportunities available at \$750
- **BUSINESS CARD SIZE/FULL COLOR**
Opportunities available at \$350

All proceeds from the 2017 MAAC Soirée will support the ongoing delivery of programs and services in the communities we serve.

Career Pathways

Education

Health & Wellness

Housing

Maximizing self-sufficiency with families and individuals through high-quality programs & advocacy in our communities.